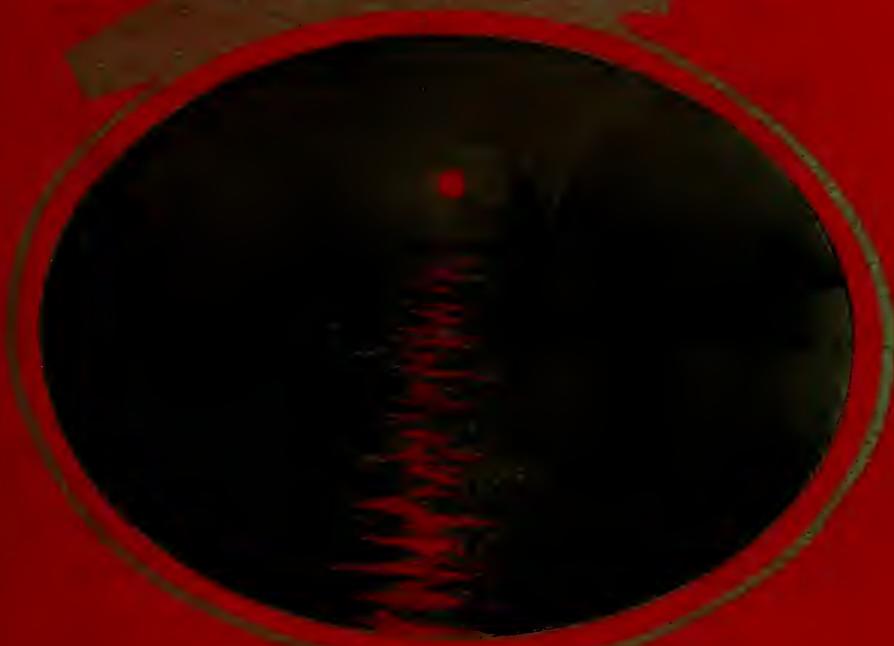


PICTORIAL PROVO



MOONLIGHT
UTAH LAKE

By
Wm. M. Wilson



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Pictorial Group

AN ILLUSTRATED INDUS-
TRIAL REVIEW OF THE
GARDEN CITY OF

Utah



By
Wm. M. Wilson

The Deseret News
1907

Provo in a Nut Shell.

A fine sewer system.
A free public library.
An efficient fire department.
The finest Boulevard in the state.
Almost all the sectarian churches.
An unexcelled free school system.
Beautiful, broad and shady streets.
A splendid unshaken business record.
A modern Opera House, seating 1,000.
One daily and two semi-weekly papers.
A strictly modern electric light system.
The largest woolen mills in the west.
An assessed valuation of over \$2,500,000.
A fine Tabernacle with a splendid choir.
It is the commercial center of the county.
Excellent railroad facilities to far and near.
Many of the most beautiful homes in the state.
The largest and best University in the state.
A waterworks system belonging to the people.
An energetic and wide awake commercial club.
One of the largest candy factories in the state.
All the important secret and fraternal societies.
The fastest half mile trotting track in the West.
Two modern and well equipped canning factories.
One of the largest electric power plants in the West.
A great fresh water lake teeming with the finest fish.
Situated on the line of two trans-continental railroads.
A free mail delivery, and several rural delivery routes.
Directly in the center of one of the best dairying districts.
Has recently been granted a \$60,000 Government building.
Magnificent mountains, pure water and a matchless climate.
Perhaps the lowest death rate of any city its size in America.
Good local and export markets for the products of our people.
The Proctor Academy, a rapidly growing Congregational school.
Now constructing additional spring water system, best in the world.
Is the shipping point for thousands of tons of the choicest apples,
pears, prunes, peaches, apricots, cherries, grapes, berries and all kinds
of vegetables.



ACADEMY AVENUE—LOOKING NORTH.



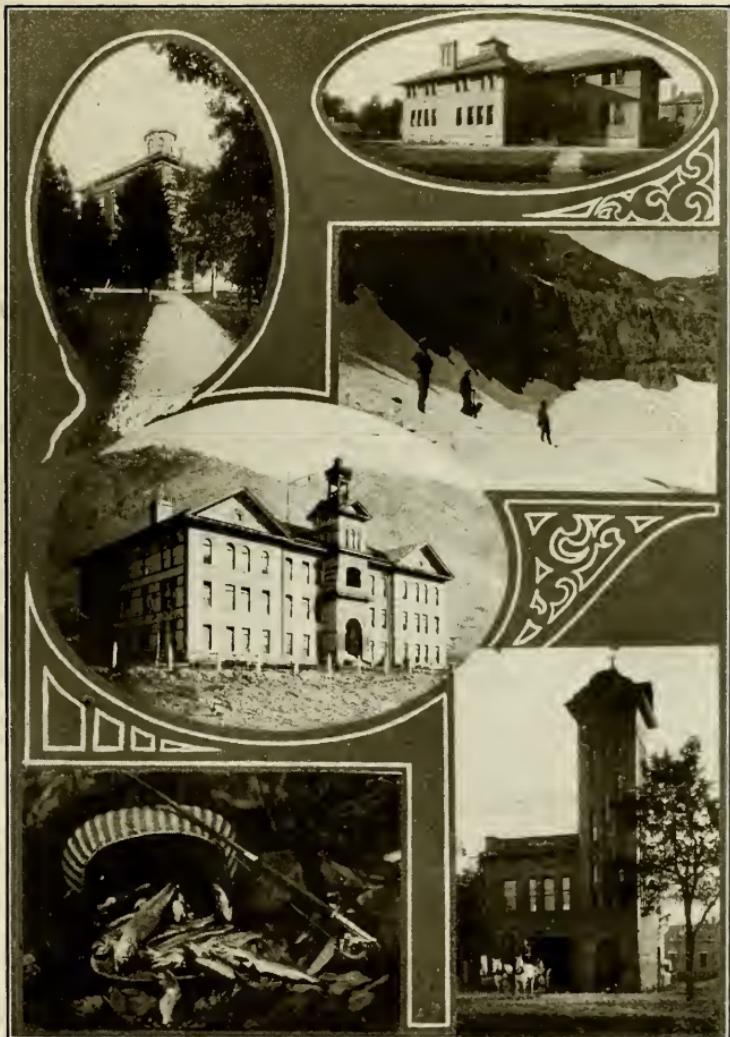
CENTER STREET—LOOKING WEST.



STATE MENTAL HOSPITAL.



L. D. S. TABERNACLE.



UTAH COUNTY COURT HOUSE,
COUNTY INFIRMARY.
A MORNING'S CATCH, PROVO RIVER.

PROCTOR ACADEMY.
A CHILLY SPOT, AUG. 15TH.
THE FIRE STATION.



Senator Reed Smoot.

REED SMOOT, United States Senator from Utah, was born in Salt Lake City, Jan. 10th, 1862, coming to Provo with his parents at the age of ten. He received his education at the Brigham Young University, of which institution he was one of the first pupils, and has ever since been a strong factor in the upbuilding of this very excellent school.

A man of great financial tact, business acumen and splendid executive ability, assuring the success of every enterprise with which he identifies himself. Space will not allow of us going into detail regarding his numerous business ventures.

He is president of the Provo Commercial & Savings Bank, one of the strongest institutions of its kind in the state. On April the 8th, 1900, at the great annual conference of the Mormon Church, he was unanimously sustained as one of the Twelve Apostles.

As a member of the United States Senate, Mr. Smoot is acquitting himself with honor and distinction, securing for the state much needed legislation and numerous excellent government concessions.

In private life he is universally honored and respected, his home being ideally that of the hospitable, congenial and affable American gentleman.



PROVO COMMERCIAL & SAVINGS BANK.



SMOOT DRUG CO.



THE BEEBE LUMBER COMPANY.



THE SPENCER SEEDLESS APPLE NURSERY,
OWNED BY WM. M. ROYLANCE.



Hon. Wm. M. Roylance

THE name of the subject of the above illustration is synonymous with the business life and industrial interests of the city

He was born in Springville, Utah county, forty-one years ago, and commenced his commercial career as a clerk in a general merchandise store at the age of sixteen, spending also some years in the offices of the Denver & Rio

Grande Railway Co., and serving the city of his birth in numerous civil capacities. He was twice elected to the State Legislature, being Speaker of the House in 1899, and served two years as Mayor of Provo City, during which time he was instrumental in the passing of much beneficial legislation.

Mr. Roylance is at present engaged in the Wholesale Fruit, Produce and Commission business, of which mention is made in another part of this work, as well as being connected with many other business enterprises, and gives employment to large numbers of people. Equipped with all the attributes and energy characteristic of the hustling business man he is indeed a power in the commercial life of this community.



THE ROYLANCE BUILDING.



INTERIOR OF FRUIT PACKING HOUSE OF WM. M. ROYLANCE.



PROVO STEAM LAUNDRY.



O. H. BERG & SON—UNDERTAKERS.



R. R. IRVINE & SON—DRY GOODS.



MOZART DANCING ACADEMY.



Jesse Knight.

JESSE KNIGHT was born at Nauvoo, Hancock County, Ill., on September 6th, 1845, coming with his parents to Utah five years later. He has been greatly instrumental in the development of the mining industry of the state, and at present is interested in some of our greatest wealth producing properties, notable among which may be mentioned

the Beck Tunnel, Black Jack and numerous others.

He is the owner of large commercial and manufacturing interests in Canada, and much of the choicest business property of this city, the handsome building known as the Knight Block, standing as a monument to his thrift and energy. The beautiful new home, on Center Street is noted, not alone for its architectural elegance, but for the beauty of the home life within.

The educational interests of the city have a staunch and firm friend in Jesse Knight, and many and substantial are the gifts that he has bestowed upon its institutions of learning.

Mr. Knight is of a quiet and unassuming nature, and the magnanimity of his disposition make him beloved and popular wherever known.



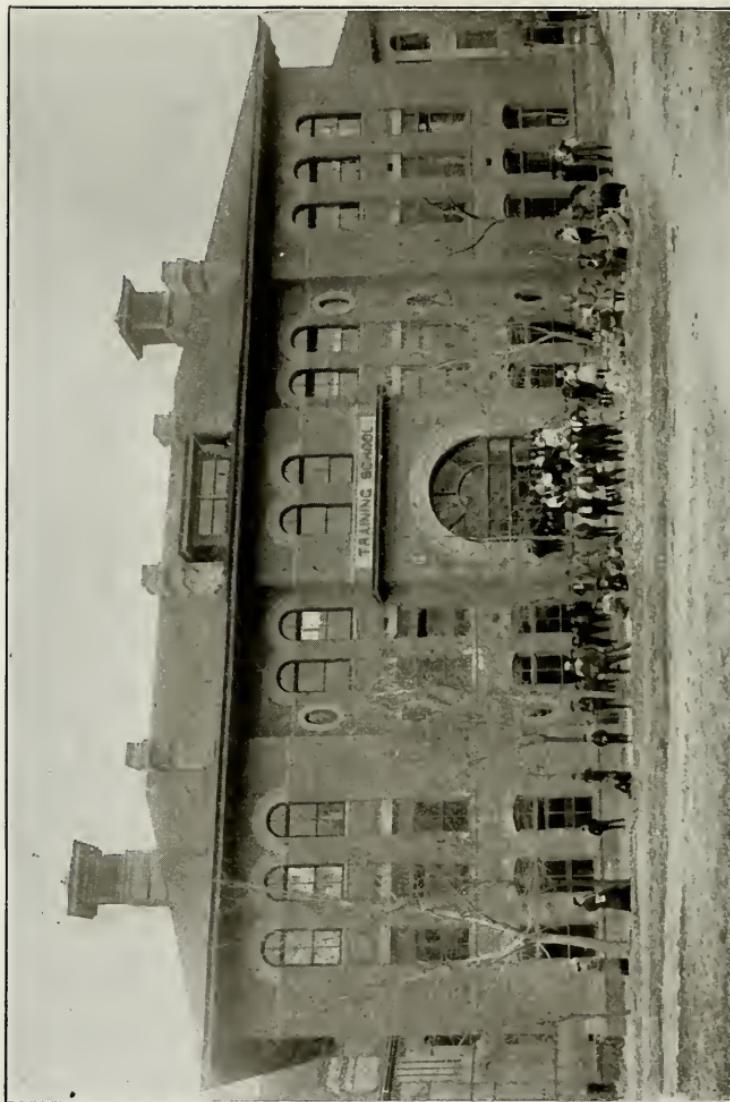
THE KNIGHT BLOCK.



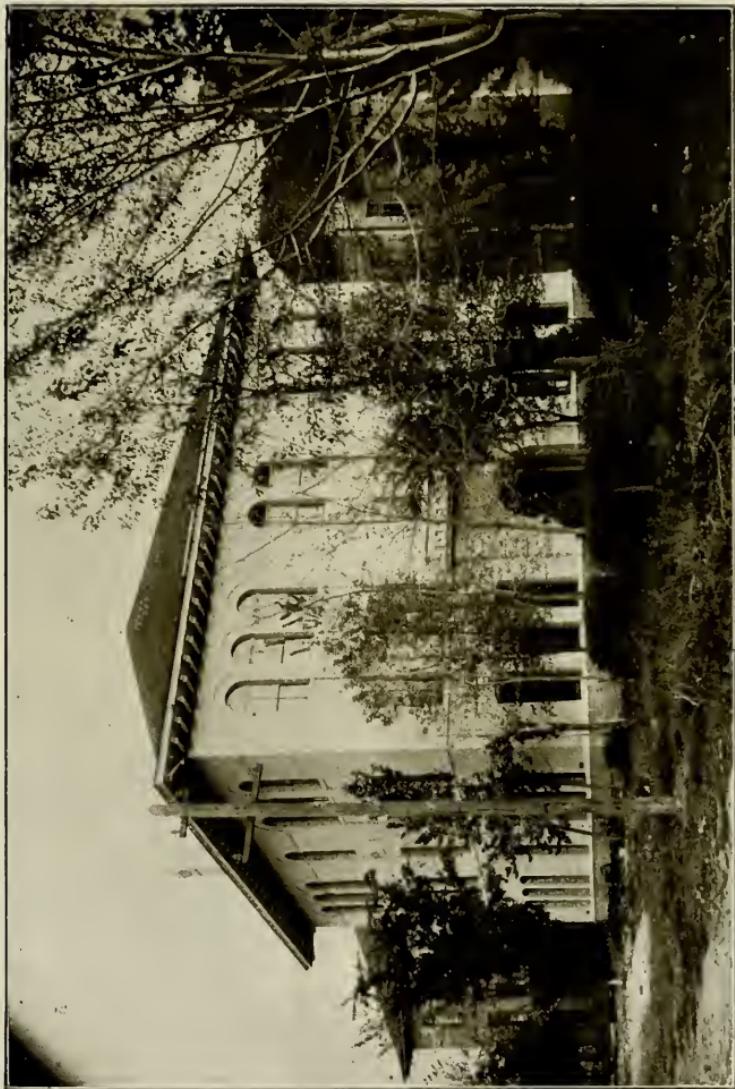
HIGH SCHOOL AND PARK—B. Y. UNIVERSITY.



COLLEGE BUILDING—B. Y. UNIVERSITY.



TRAINING BUILDING— B. Y. UNIVERSITY.



PREPARATORY AND MISSIONARY BUILDING—B. Y. UNIVERSITY.



C. F. DECKER & COMPANY.



SMOOT LUMBER COMPANY.



GREAT AMERICAN IMPORTING TEA COMPANY'S STORE.



EXCELSIOR ROLLER MILLS.



Hon. T. N. Taylor

THE subject of this sketch was born in this city on the 28th day of July, 1868, and from early manhood has been closely identified with its business interests.

Everything pertaining to the industrial, social, and moral welfare of Provo will find a staunch supporter in Mr. Taylor. A faithful and conscientious worker at whatever he may undertake, he has

held many positions of honor and trust, all of which he has filled with credit to himself and honor to the community.

He is at present and has been for many years, the manager of the Taylor Brothers Company, and the able manner in which he has conducted its affairs has done much toward making it the largest establishment of the kind in central and southern Utah.

Of a modest and unassuming disposition, with a kind and sympathetic nature, Mr. Taylor is the happy possessor of a host of friends, not only in this city, but throughout the entire state.



RESIDENCE OF T. N. TAYLOR.



TAYLOR BROTHERS—FURNITURE.



OFFICE OF THE ELECTRIC COMPANY.



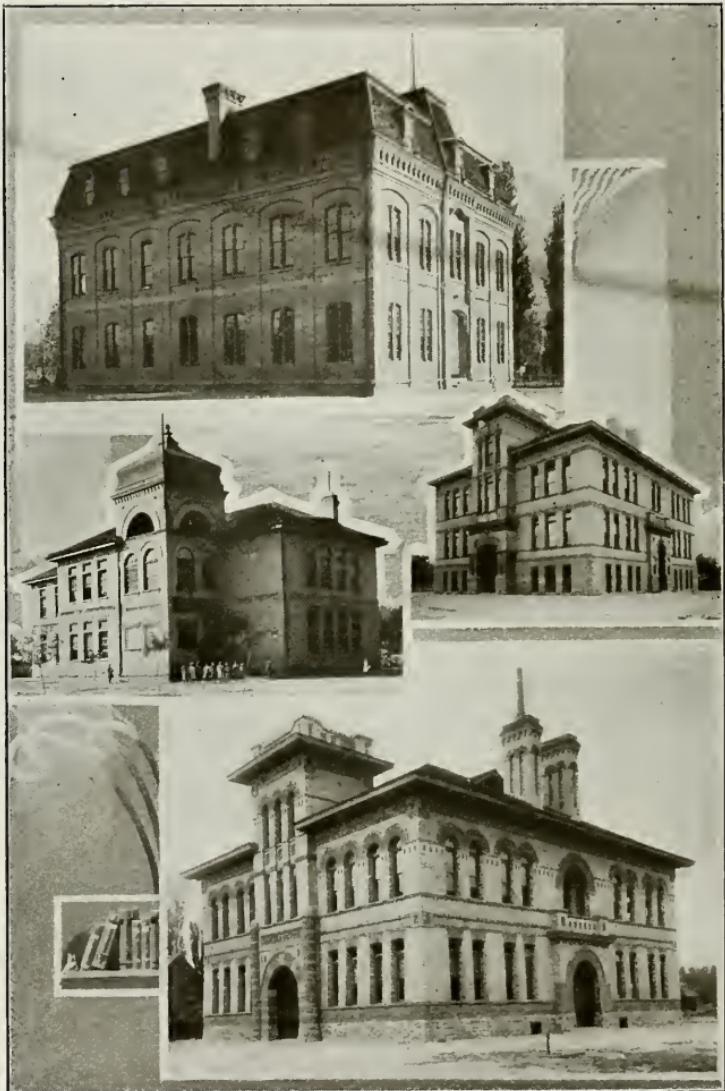
PROVO FOUNDRY AND MACHINE COMPANY.



HOTEL ROBERTS.



THE MINT BUFFET—HOMER AND WILKINS.



SOME PROVO SCHOOL BUILDINGS.



THE BOARD OF EDUCATION.

J. W. FARRER,
E. H. HOLT,

W. E. BASSETT,
SUPT. W. S. RAWLINGS.

L. L. NELSON.
W. D. ALEXANDER.



Hon. C. E. Loose

CHARLES EDWARD LOOSE was born at Quincy, Ill., on September 19th, 1853, and is what you might call a typical westerner. A man of much energy and great public spirit, Mr. Loose has indeed done much for Provo. Being the owner of choice and valuable property, upon which stands many of the handsomest business structures of the city, the possessor of many residences and suburban holdings make him probably the city's heaviest taxpayer.

Being a recognized authority on mines and mining, the owner of controlling interests in many of the noted mines of the state, require of him soundness of judgment, clearness of view and a keen perception, these traits coupled with the fact that his heart is ever open and his hand ever ready to help the unfortunate make him very popular with all.

In 1902 he was elected to the senate of the State Legislative Assembly, and has the distinguished honor of being a member of the National Republican committee from this state. An able man of affairs as his past successes show, hospitable, social and fond of fun Mr. Loose is a man much esteemed by all who know him.



FISHING WITH NETS.



PREPARING FOR A YACHT RACE—SCENES ON UTAH LAKE
NEAR PROVO RESORT.



SAM SCHWAB—CLOTHING.



THE MAIBEN PAINT AND GLASS COMPANY.



PROVO DRUG COMPANY.



HINES-KIMBER MEAT AND GROCERY COMPANY.



JOS. T. FARRER.

Jos. T. Farrer

JOS. T. FARRER, the congenial and affable cashier of the Provo Commercial & Savings Bank, is another native son of whom we are proud. Born in this city 41 years ago, he has been closely identified with its growth and development, and has served it two terms as Treasurer and one as president of the Council.

Mr. Farrer has been with the bank of which he is now Cashier for a period of 16 years, which in itself is an unqualified tribute to his integrity and ability.

Equipped with a fund of sound business sense, he is an amiable and agreeable gentleman, much esteemed throughout the community.

James Clove

ONE of the best known men of this city is James Clove, our competent and obliging Post Master. Mr. Clove was born at Panaca, Nev., on December 29th, 1866, but has been prominently before the public in numerous capacities.

For many years prior to his appointment to his present office by President McKinley, he was identified with the newspaper business, serving on the editorial staff of the Provo Enquirer.

No higher tribute can be paid to the executive ability of Mr. Clove than the unqualified fact that the Post Office, under his management, has attained a state of mature as well as economic perfection second to none in the West.

Of a sound and comprehensive judgement, ever alive to the moral and material welfare of the city, Mr. Clove is honored and respected by all.



JAS. CLOVE.



FARRER BROS.
STORE AND BUILDING.



SUTHERLAND BROS.
LIVERY.



Lafayette Holbrook

BUT very few individuals have contributed more toward the development of Provo and we might quite consistently say, of the state, than Lafayette Holbrook.

Mr. Holbrook was born in Salt Lake City on Sept. 7th, 1850, moving shortly afterwards to Fillmore, where during his early manhood he engaged in stock raising and general merchandising.

Coming to Provo in 1889 he has been prominently identified with many large enterprises, both here and throughout the state.

He served four years as mayor of this city, and the able and conscientious manner in which he conducted its affairs won for him the personal esteem of all classes, irrespective of party or creed.

His home at the corner of Second South and Academy Avenue, is one of the most beautiful in the city. Always courteous and considerate, and alive to the moral and material interests of the city, as exemplified by his magnanimous support of all laudable enterprises, Mr. Holbrook is a citizen of whom we are justly proud.



RESIDENCE OF L. HOLBROOK.



RESIDENCE OF C. E. LOOSE.



J. H. FRISBY.

J. H. Frisby

J. H. FRISBY was born at Birmingham, England, on May 15th, 1850, coming to Utah in 1864. For many years he was successfully engaged in farming and sheep raising in Arizona, where he also held many positions of public importance.

Coming to Provo in 1903 he soon established himself in business, and is now a prominent factor in the commercial life of this community. At the municipal election of 1905 he was elected to the office of Mayor, on the Republican ticket.

Mr. Frisby is an enthusiastic advocate of our city's best interests, and will always be found working faithfully and conscientiously to that end.

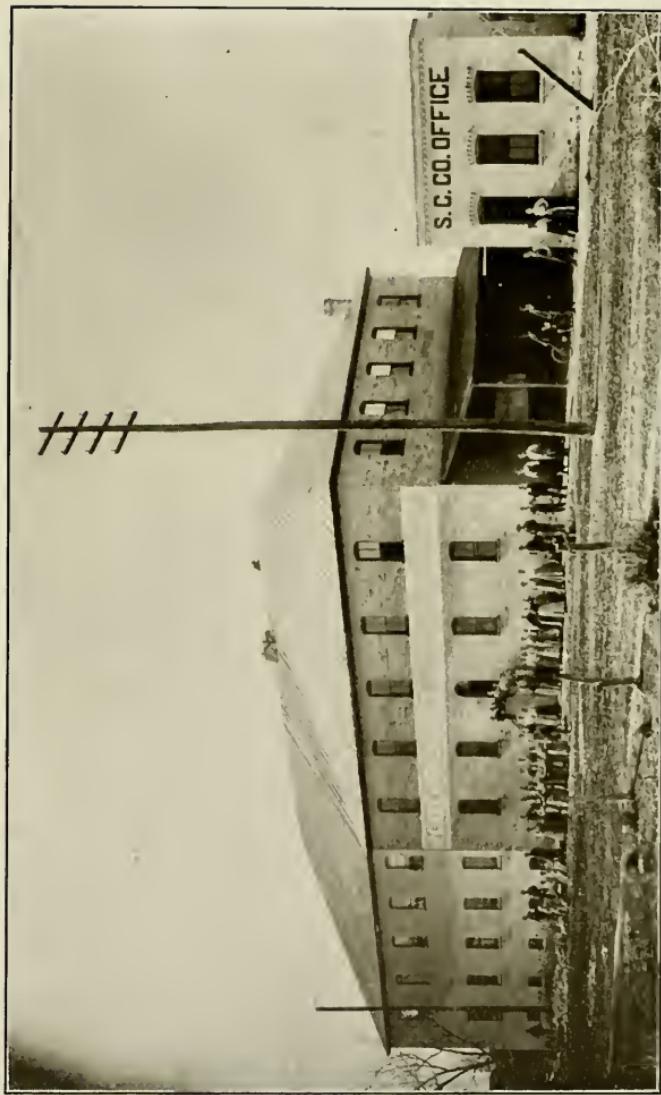
R. C. Watkins

A VERY prominent and well known architect is R. C. Watkins. Establishing here some seventeen years ago, he has prepared the plans and superintended the construction of a large majority of the modern buildings and residences of this city, as well as eighty-four handsome school buildings in other towns and cities of Utah.

Mr. Watkins is an architect of rare ability, having had 22 years of practical experience in his profession; is the possessor of a congenial and happy disposition that has made for him a host of friends and patrons throughout the state.



R. C. WATKINS.



PLANT OF THE STARTUP CANDY COMPANY.



OFFICE AND SALESROOM OF H. G. BLUMENTHAL.



A DEPARTMENT IN BOTT'S TEN CENT STORE.



T. C. Thompson.

PROVO has many active, energetic and progressive business men, prominent among whom must be mentioned Mr. T. C. Thompson, the affable and agreeable manager of the Provo Meat & Packing Company.

Having been a resident of this city for many years, Mr. Thompson has been a prime factor in its growth and development, and to his able management and close application to business must be attributed a great deal of the success of the splendid establishment of which he is now the head.



PROVO MEAT AND PACKING COMPANY.



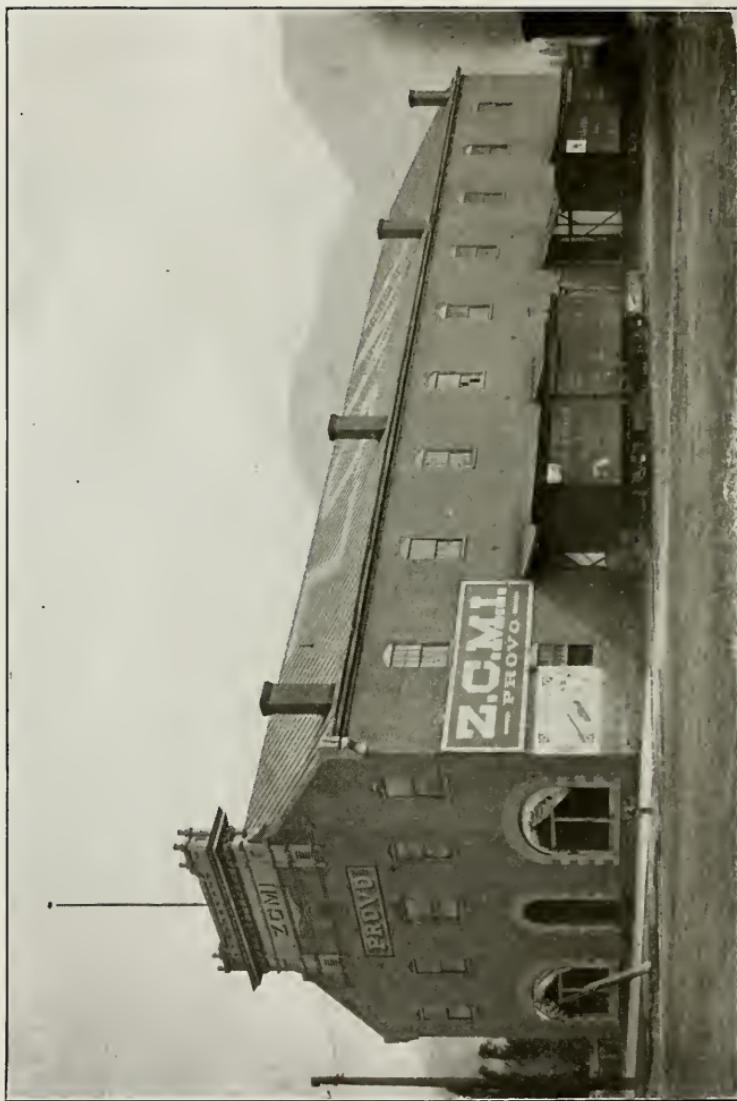
THE BASSETT SCHOOL FOR STAMMERERS.



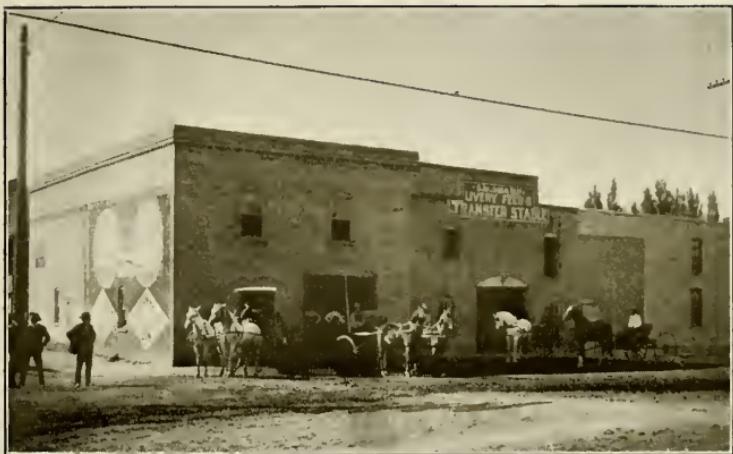
UTAH COUNTY CANNING COMPANY.



OLSON & HAFEN—PHOTOGRAPHERS.



THE PROVO BRANCH OF Z. C. M. I.



S. W. SHARP—LIVERY.



SPECKART & COMPANY—MARKET.



PROVO PRESS'D BRICK COMPANY.



GEO. E. HOWE—GROCERIES.



L. O. Taft

ONE of the best known business men of this city, and we might safely say of the state, is Mr. L. O. Taft, the energetic and efficient manager of the Z. C. M. I.

Mr. Taft was born in Salt Lake City, on the 9th day of December, 1862, and has resided in this city for the past sixteen years, during which time he has been constantly engaged in the mercantile business.

As a member of The Commercial Club and The Utah County Fair Association, he is an ardent and tireless worker, and has done much toward bringing these very excellent institutions to the high state of organization that they now enjoy.

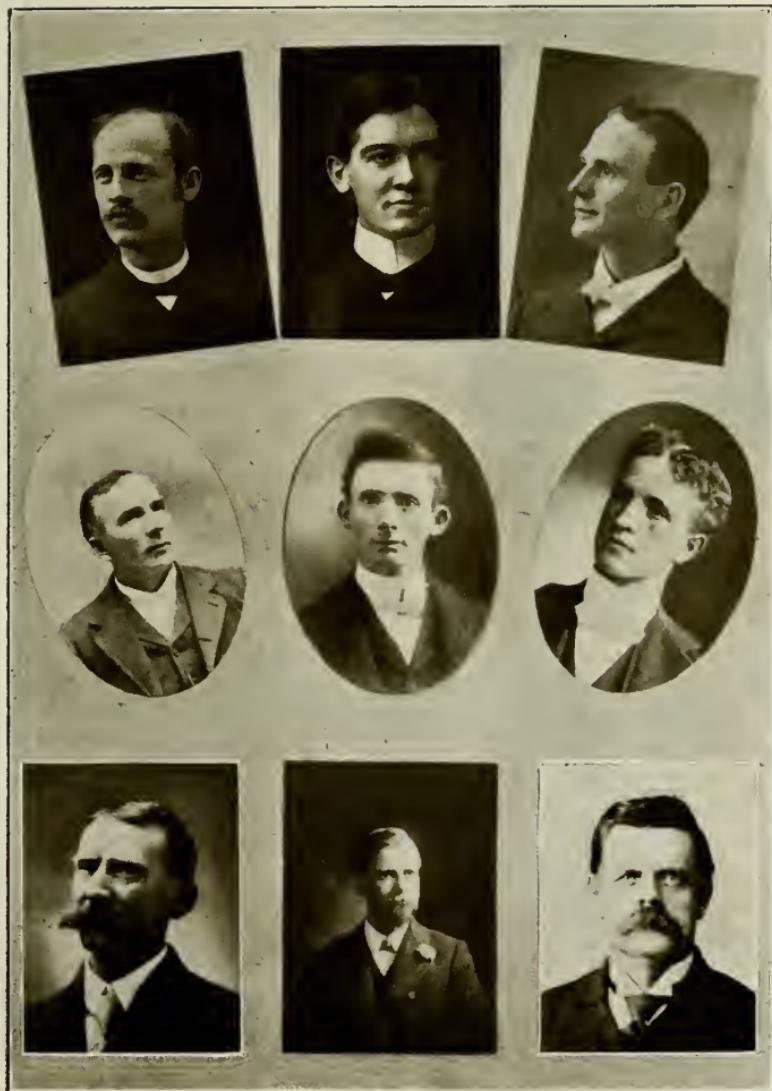
Conservative in business matters, polite and attentive at all times, the community in which he lives is indebted to him not alone for the influence of his career, but for the unfailing and liberal support he extends to all projects conceived in the interests of the moral and material welfare of the city; and it is but just to say that few citizens, either public or private, are held in higher esteem than he.



FARMERS' AND MERCHANTS' BANK.



INTERIOR FARMERS' AND MERCHANTS' BANK.



DIRECTORATE FARMERS' AND MERCHANTS' BANK.

ROBERT BEE
S. P. EGGERTSON
J. A. CRAÑER

HOMER J. RICH
T. N. TAYLOR
W. R. WALLACE

JOHN. D. DIXON
ALMA VAN WAGENEN
J. A. LOVELESS



W. Lester Mangum

SURROUNDED by advantages with which a bounteous nature has endowed it, Provo owes much of its growth and prosperity to the far-seeing and persevering men who have made it their home, and who are exerting their energies and devoting their means in an endeavor to place it foremost among the rapidly growing cities of the west. Prominent among these must be mentioned the subject of this sketch.

W. Lester Mangum was born at Nephi, Utah, Nov. 27th, 1873, and was educated at The Brigham Young University, of this city. He resided for some years in Fremont County, Idaho, where he was engaged in farming and teaching school, and for some time previous to his residence here was engaged in missionary work in Asiatic Turkey.

Mr. Mangum is connected with the firm of Knight & Sons, Mining Operators, and occupies the position of Secretary, Treasurer and Director in nearly all the great mining enterprises promoted by this company.

Ever alive to his own interests he is never blind to the duties imposed by good citizenship, and can always be found taking an active and prominent part in matters pertaining to the material welfare of the city of his adoption.

The success that has thus far crowned his efforts is due to business ability of the highest order, an ability that bids fair to make of him one of Utah's foremost mining operators.



A CORNER IN THE ELKS' CLUB.



AUXILIARY BEET CRUSHER, UTAH SUGAR COMPANY, SHOWING
7,000 TONS OF BEETS.



RALPH POULTON—GROCER.



PROVO WAREHOUSE JOHN SCOWCROFT & SON'S COMPANY.



L. D. S. CHURCH, THIRD WARD.

L. D. S. CHURCH, FIFTH WARD.

THE BAPTIST CHURCH.

SOME PROVO CHURCHES.



PROVO CARRIAGE FACTORY.



FLETCHER & THOMAS—HABERDASHERS.



W. H. Ray

A SHREWD judgment, and a keen perception are traits characteristic of the successful business man, these coupled with the ability to profit by every opportunity have been exhibited in a remarkable degree by the subject of this sketch.

W. H. Ray was born in Gentry county, Mo., on December the 30th, 1864, and came to Utah

in 1890, accepting a position with the Oregon Short Line Railway Co., as car inspector in this city. A natural financier, instinctively a business man of quick and far reaching calculation, Mr. Ray was not long in foreseeing the great possibilities of Provo realty. The salary derived from the railway company would not allow of very liberal investment, but the fact remains, however, that within the very short period of five years Mr. Ray advanced from the humble position aforementioned to the presidency of the State Bank of Provo, and a senior partnership in the largest real estate business in southern Utah.

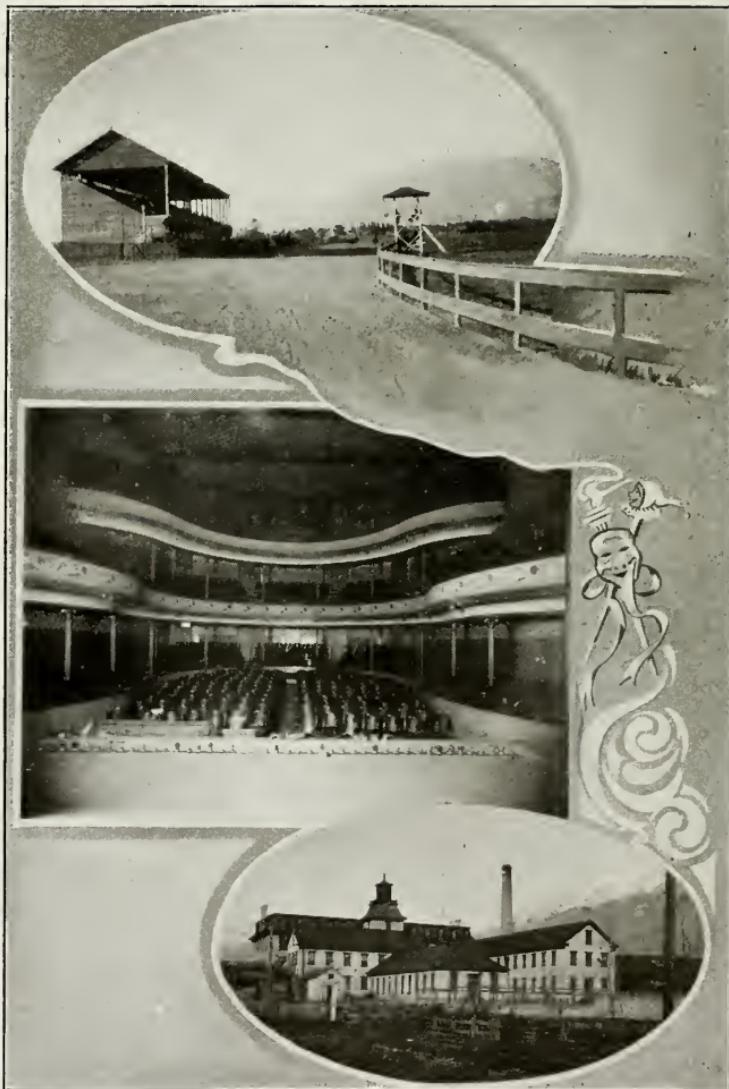
Of an unassuming nature, a pleasing personality, Mr. Ray is a man well liked throughout the community.



OFFICE OF W. H. RAY & COMPANY.



STATE BANK OF PROVO.



UTAH COUNTY FAIR ASSOCIATION RACE TRACK.

INTERIOR OF OPERA HOUSE.

PROVO WOOLEN MILLS.



THE EUREKA—BAILEY & VINCENT.



BAILEY BROS.—GROCERS.



J. William Knight

PROVO CITY may be said to be especially fortunate in the character and attainments of her younger business men, and prominent among this class must be mentioned the subject of this sketch.

J. William Knight, the youngest son of Jesse Knight, was born in Payson, Utah, on Aug. 20th, 1874, and was educated at the B. Y. University of this city.

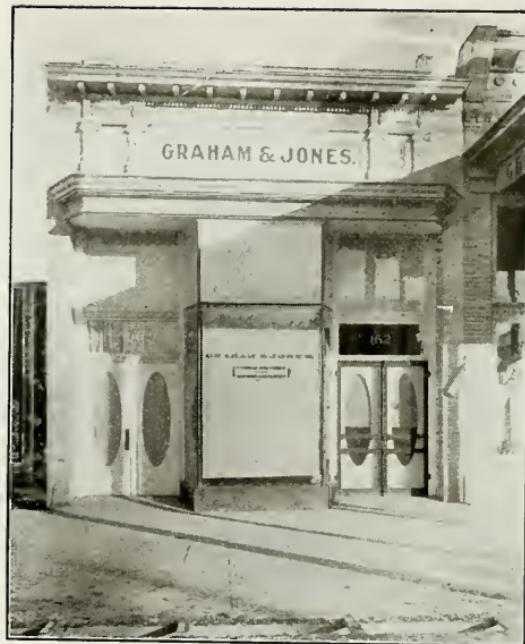
Endowed with a sound and comprehensive judgment, a tireless energy and a laudable ambition, and governed by principles of sterling integrity, Mr. Knight was not long in acquiring a position among the live and energetic business men of the community.

For some years past Mr. Knight's home has been at Alberta, Canada, where associated with his father he is extensively interested in cattle raising and other enterprises; but of late he has resided in this city, where he has now in course of construction a beautiful new home, which when completed, will add very materially to the architectural beauty of the city.

Identified since early boyhood with local church organizations, his moral attributes are of the very highest order, and not only has he attained an enviable reputation in business circles, but has also been highly honored by the church of which he is a most devout member.



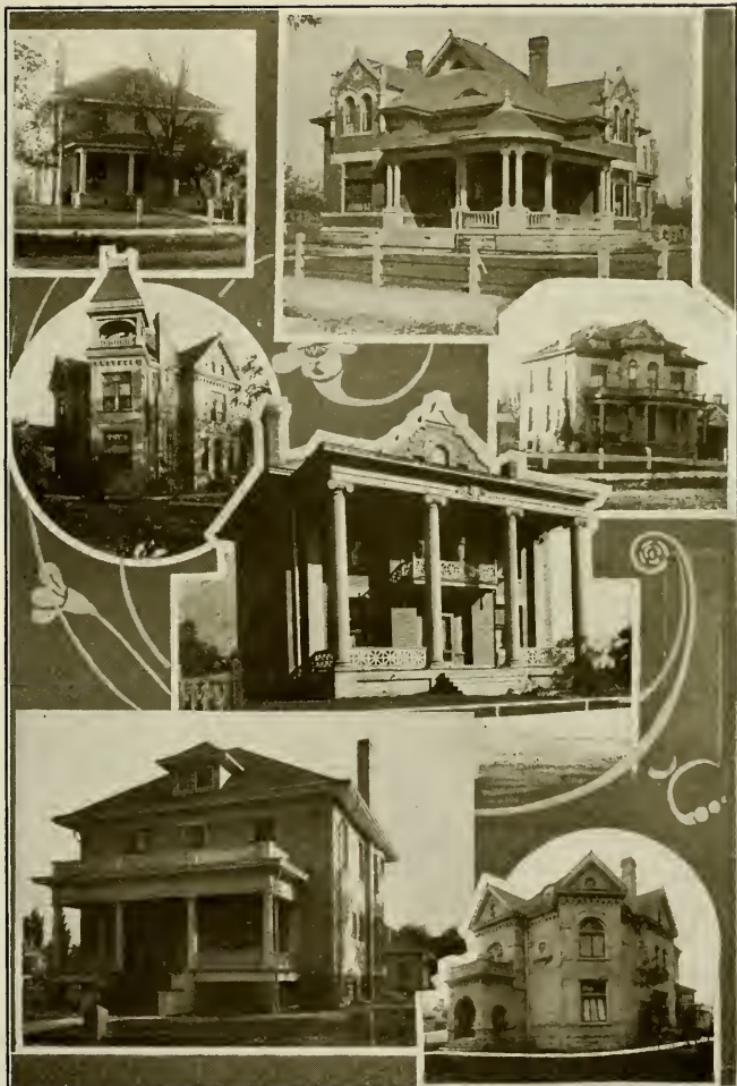
RESIDENCE OF JESSE KNIGHT.



GRAHAM & JONES—UNDERTAKERS.



SMOOT & SPAFFORD—UTAH COAL.



A FEW OF PROVO'S PRETTY HOMES.

W. L. BIERSACH.

MRS. KITTY HINES.

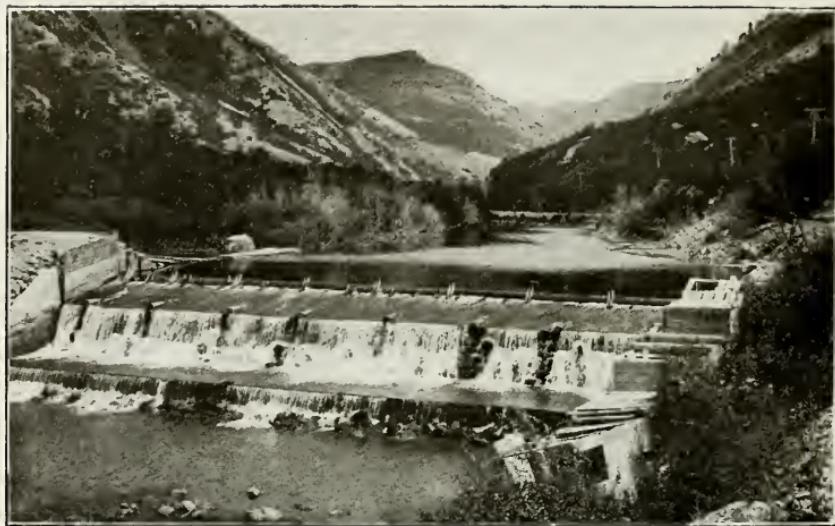
DR. J. W. AIRD.

R. C. WATKINS.

J. R. TWELVES.

SAM SCHWAB.

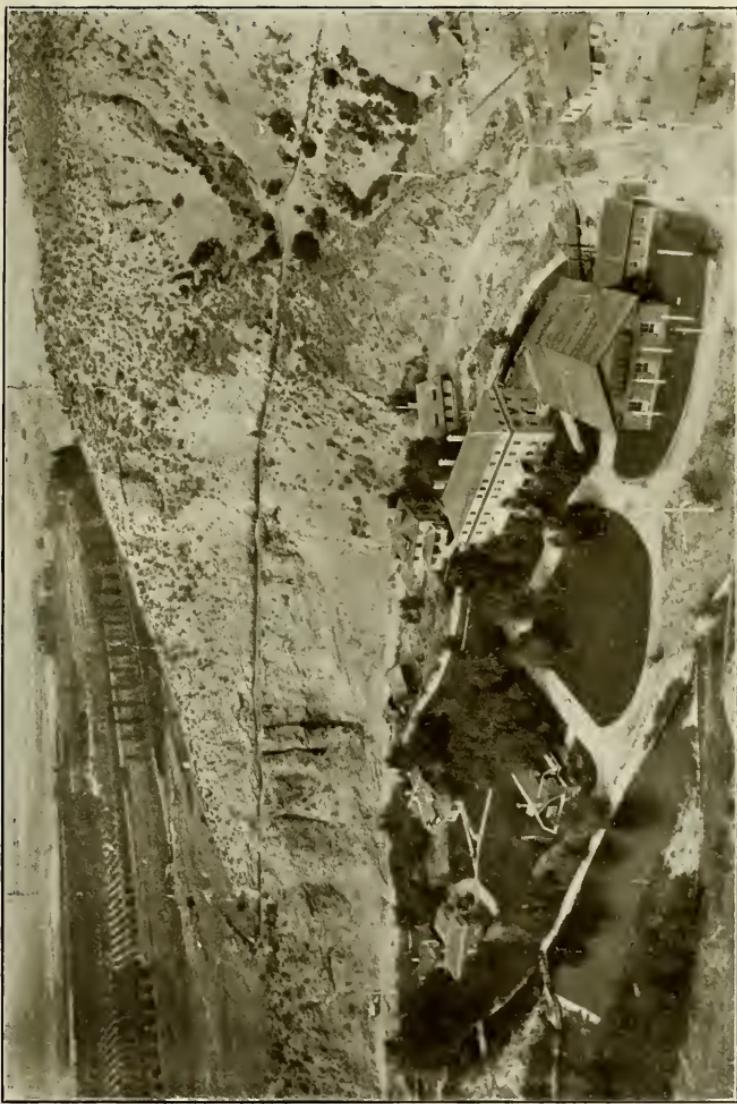
REED SMOOT.



THE TELLURIDE POWER COMPANY'S DAM, PROVO CANYON.



CHIEF ENGINEER'S COTTAGE—OLMSTED.



OLMSTED—THE TELLURIDE POWER COMPANY'S PLANT, MOUTH OF PROVO CANYON.



GEASE BROS.—CIGAR MANUFACTURERS.



DINING ROOM—GRIER HOUSE.



IN THE MEADOWS.



MOUTH OF
ROCK CANYON,
TWO MILES
FROM PROVO.



CENTRAL LUMBER COMPANY.



PLANING MILLS—E. J. WARD & SONS..

Industrial Review.

IN PRESENTING this little volume to the public some introductory remarks are necessary. Nowhere in the inter mountain country is a city similar to Provo. Her location, shipping facilities and remarkable resources are bound to make of her one of the most important and progressive commercial and manufacturing centers of the west. Her wealth increases day by day, new enterprises and capital are drawn to her center, which, combined with the energy, industry and perseverance of her citizens must more firmly than ever increase the fame and reputation of this important point.

All must admit that it requires no optimistic pen to describe Provo, as few other cities possess the manifold advantages that nature in imperial prodigality has so richly endowed her.

In this volume we will endeavor to show the public that our claims for phenomenal advantages are not mere day dreams, but substantial facts, and we are satisfied that when a perusal of our efforts are concluded that you will see that we have not erred on the side of egotism in claiming for Provo advantages inferior to no other western city.

Provo City.

PROVO CITY needs no eulogy. With the development of the Great West she has kept pace with the strides of time, and while she may not be ranked, in point of population with some of the other intermountain cities, yet she commands respect and attention for many things she has accomplished, and all must bow in acceptance to the great possibilities that the "Garden City" will advance in the near future.

The people who dwell in Provo have thrift and energy, and she has all the natural advantages for carrying on her enterprises that any place could desire, and her sons will ever set her standard on high to be followed and admired by all. Provo takes no backward step; and, as ever in the past, "Progress" and "Industry" will continue to be her watchword, while her citizens will look with gratification on things which were accomplished in the past and rejoice in the tremendous possibilities of the future.

Provo is delightfully situated at the base of the mighty Wasatch Mountains, near the east shore of Utah lake, a beautiful body of fresh water with an area of five hundred square miles. The city is surrounded by mountains unequalled in their wealth of precious metals, and directly in the center of one of the richest agricultural districts of the Union; a central point on two trans-continental railroads, and endowed with all the

natural resources for the development of her splendid mercantile and manufacturing opportunities, Provo is occupying an important position in the industrial life of our "Western World."

Our city is naturally adapted by location and natural resource to the development of the fruit industry, and already the product of her numerous fine orchards are finding a ready market throughout the United States. We have here three commission houses who yearly handle immense quantities of this fruit, and whose commercial transactions have long ago over-stepped the bounds of local trade, and are making Provo known throughout the country as a trading and distributing point par excellent along these lines. As a natural sequel to these conditions, the canning industry is bound to become a great factor in the city's future, and already two concerns of this nature are in operation, and have no difficulty in finding a ready market for their product.

The valley in which we are located is fertile and the grasses luxuriant, so that the breeding of fine cattle and horses is fast developing into one of our principal industries, this feature receiving great impetus of late owing to the efforts of The Utah County Fair Association, whose annual Horse Show is becoming an event of rare importance to the lover of fine stock.

Those who purchase real estate in Provo and vicinity do so almost invariably with the intention of building, and therefore, are at once interested in the city's welfare and prosperity. Perhaps there never was a time when greater opportunities were offered to all classes of investors than at present. There need be no anxiety on the part of any one regarding the opportunities that exist in and around Provo, for obtaining desirable locations for factories or homes, and investors will be surprised at the reasonable prices that prevail.

By reason of its natural advantages Provo excels in many branches of industry; one of these, and a very important one, is that of farming; the soil is rich and beyond a doubt from an agricultural standpoint we are pre-eminent. As an example, land near Provo has yielded as high as thirty-five tons of beets to the acre, four hundred bushels of potatoes to the acre, and sixteen hundred bushels of onions to the acre, and thirty trees, eight years old, yielded three hundred and twelve bushels of Ben Davis apples.

Provo is well situated for a manufacturing city, her water power is ample, and of the very best, and is a decided feature of the economy of her present industries. It is often said that Provo river has water sufficient, if properly handled, to turn the industrial wheels of the entire state.

The artistic temperament of our citizenship is exemplified in the hearty manner in which are welcomed to our midst those engaged in the teaching, display and practice of every form of art. In the line of music we have some of the leading vocalists and instrumentalists in the state, two good bands and numerous fine orchestras.

Our fraternal and social orders are the pride of the city, and add much to its prestige and standing. Their many very excellent enter-

tainments and social functions are a source of much enjoyment, and the influence on our public and private lives is potent and beneficial. Their object is the uplifting and betterment of mankind, and the strengthening of the bonds of human sympathy and love.

Provo as a place of residence is unsurpassed, her salubrious climate, churches of almost all denominations, splendid public school system, magnificent University, public library, shady streets, and lovely homes, invite the capitalist, artesan, professional man or manufacturer. As a center of culture and learning there are few cities superior to this.

Who shall set a limit to the triumphal march towards commercial, industrial and social supremacy that has just begun? That our future is one of surpassing brightness is but the logical deduction of those who watch carefully the growth and development of communities. No one can dispute the fact that right here is located a city that within a few short years should constitute a standard by which other cities will be compared.

Provo as a Summer Resort.

AS a summer resort Provo has more natural advantages than any other city in the intermountain region. If sunny skies and bright days are desired, they can be had here in all their radiance and glory. If weak, debilitated and depressed the ozone of this region will do as much for you as that of any other on the globe.

If you are a lover of mountain scenery and care to wander in canyons that rival the great gorges of the Alps in beauty and grandeur, they are at the city's very door. In midsummer, within the brief space of an hour, you may hie yourself from the city's heat to dwell among the pines, rocks and rare wild flowers, where snow drifts abound, and where at night you must kindle a camp fire and wrap yourself in extra robes to keep your blood at its normal temperature.

Should you be nautically inclined, a half hour's walk will bring you to the shores of the most beautiful of lakes, where you may indulge to your heart's desire in the "sport of kings," yachting. Numerous small yachts and launches are to be had at all times during the spring, summer and autumn months, and experienced boatmen and guides are easily secured to conduct you to all points of interest on the lake. No more beautiful sight was ever witnessed by man than may be seen any moonlight night while boating upon these waters. The beautiful regent of the night, slowly and majestically rising from behind the dark shadowy peaks of the Wasatch, reflecting on the placid bosom of the waters tints so ethereal, dainty and blendful that one is forced to believe that the great artist of the Universe is allowing us to gaze on some glorious masterpiece in the studio of the gods.

The disciple of Isaac Walton will find here his paradise, the waters of Provo river are teeming with mountain trout and herring, and the ordinary individual, endowed with but ordinary knowledge of the art of angling is amply rewarded for a few hours passed with rod and line.

This may be also said of the lake, where bass and catfish abound in great quantity susceptible to the patience, perseverance and skill of the experienced angler.

The mountains in the vicinity offer every inducement to the lover of the gun, game, of all description, such as rabbits, squirrels, wild chickens, grouse, deer and even bear may be found within a few hours drive of the city.

In close proximity are to be found mountain resorts, where those afflicted with rheumatism and kindred diseases may bathe in healing waters warmed and heated o'er nature's fires. These hot mineral springs are but a few minutes by rail from the city and are visited yearly by hundreds who are greatly benefited by their curative properties.

The roads in and about the city are smooth and level, and offer to the automobile, wheel and horse man every advantage for visiting the numerous points of interest.

The city is well supplied with hotels, rooming houses and restaurants, and the tourist or sightseer visiting Provo may rest assured that they will not be imposed upon in the matter of prices, and that the citizens both individually and collectively will do all in their power to impress upon their minds the fact, that our city is as hospitable, beautiful and entertaining as any other that may be found in the Great and Glorious West.

Provo City Public Schools.

THAT the public schools of Provo City are second to none in the State is evidenced by the fact that from the World's Fair held in Chicago, they were awarded a medal and a certificate of special mention for work done: 1st, for general excellence; 2nd, for good penmanship; 3rd, for sciences intelligently illustrated; 4th, for photographs showing superior buildings; 5th, for special efficiency in drawing and relief maps. The last time the Provo schools entered the State Fair in 1899, out of the ten prizes competed for, they took eight. At other times when competition has been of consequence, Provo City has come in for an enviable share of honors.

The pupils have contributed to the Washington, the LaFayette and the McKinley Memorial Funds.

The statute creating the school district of Provo City provides that "The Public System therein must be controlled by the Board of Education." The meager compensation allowed has precluded office seekers from membership, while the time of year when the election is held keeps the Board entirely free from partisan politics; as a consequence, men of more than ordinary business and professional sagacity have been chosen. This has given to the various Boards a real strength in their constituency that has made the efficient and business like administration possible; and it has insured to the schools a policy essentially broad-minded and liberal, but yet conservative.

There are four fine school buildings in the city. Two of the build-

ings contain twelve rooms each; another ten; and the other, eight; all of which are in excellent condition from the standpoint of convenience, heating, lighting and sanitation.

The city is favored with opportunities for securing the services of a high grade of teachers on account of its being an educational center. The best teachers are employed, irrespective of remuneration and place of residence.

Regarding the health of the pupils it can be said that for many years the schools have been free from contagion to any great extent. Children between the ages of six and eighteen attending the public schools are rarely ill. The fact is due to the healthful condition of the buildings and the city in general.

The Commercial Club.

THE Provo Commercial Club was organized in 1901, and is daily increasing its membership so that now it has an enrollment of over one hundred.

At all times it has faithfully and ably represented the whole people of the city in which it has made its home; and has fully demonstrated its power and efficacy in the protection and advancement of our business interests.

Its object is to aid and encourage every enterprise, conducive to the upbuilding of our city, as well as to bring into effect better laws and a higher state of civilization.

Its membership includes many men of great business experience and foresight, who are eminently capable of representing the city's best interests, and who at all times will be found working to that end. The organization is comfortably quartered in the Bank building, where they are pleased to receive and enlighten those in search of information regarding our city, and its opportunities. The officers are R. R. Irvine, President; Wm. M. Roylance, Vice President; Julius Anderson, Secretary; Jos. Buttle, Treasurer. Directors—Jos. T. Farrer, Geo. Taylor, W. H. Ray, W. D. Roberts, Jr., and J. W. Dunn.

The Brigham Young University.

THE Brigham Young University is now in its thirty-first academic year. It began its work as an unpretentious school of the grammar grade and with fewer than fifty students. In one respect it differed from all other schools of its kind: that was in its ideal. It has changed presidents three times; the faculty has changed; but its ideal remains the same. This ideal is none other than that which characterizes the Church of Jesus Christ of Latter-day Saints. Put in educational terms, this ideal stands for training which culminates in character, knowledge which is swallowed up in intelligence. In other words the school aims to present truth in its vital, organic relationship to life. It is this ideal which has influenced its evolution, and which determines its present splendid achievements. The school offers work from the kindergarten to the

university in a graded series of well equipped departments. It has a Training school, a Preparatory school, a High school, a Commercial school, a school of Arts and Trades, a school of Agriculture, a Music school and a college. Each of these schools offer a thorough course leading to a diploma or a degree. If the student wishes to prepare for college, he has here the best opportunities; if he wishes to become a teacher, he may follow that line under competent instructors; if he wishes to prepare for business pursuits, he can receive no better training anywhere; if he wishes to pursue vocal or instrumental music, he will find facilities here the best in the state; if he wishes to learn a trade, he may do that, and still be surrounded by the cultural influences of the school at large; if he wishes to specialize in any of the higher branches of science or engineering, he will be well provided for in the College.

In all this work, the student is in constant touch with the ideal spoken of above. Indeed it is this that gives to the school its distinctive character, and makes it so desirable for young people to prepare for life.

The Provo Commercial & Savings Bank.

THE Provo Commercial & Savings Bank, one of the bulwarks of our city's strength and integrity, was organized in 1890.

Backed by men whose records as financiers have spread throughout the state, and whose resources are practically such as insure its impregnable stability, it has stood as a rock through every condition, and when banks in eastern cities were closing their doors with terrible regularity, this financial institution has paid every draft and met all legitimate obligation with a promptitude that is indeed commendable.

Capitalized at \$100,000.00 its total deposits at this writing reach the munificent sum of \$700,000.00, and 4 per cent interest is paid on all savings accounts.

Its directorate consists of the following well known gentlemen; Reed Smoot, President; C. E. Loose, Vice President, Roger Farrer, J. R. Twelves, J. A. Bean, George Taylor, and L. Holbrook.

Mr. J. T. Farrer presides at the cashier's desk, ably assisted by Mr. Joseph Buttle and a corps of assistants.

Z. C. M. I.

PROVO is the possessor of many establishments of which she is justly proud, and especially does she pride herself on the possession of such a one as the above named, established here in 1895 by the immense parent house, the Z. C. M. I. of Salt Lake City.

Their commodius quarters occupy an aggregate floor space of 27,500 square feet, in their own large two-story brick structure at the corner of Academy Avenue and Sixth South Street.

They are wholesale dealers in staple and fancy groceries of all kinds, canned and bottled goods, both imported and domestic, provisions, dried fruits, teas, coffee and spices. Their trade covers the entire southern part of the state, and they are well and favorably known everywhere for their honest dealings and the standard quality of goods handled.

The Wm. M. Roylance Company.

AGGRESSIVE, conservative, honest, business methods, giving conscientious attention to the interests of those whose business is committed to their care is the character of the firm of The Wm. M. Roylance Company, Wholesale Fruit, Produce and Commission Merchants.

Their business premises occupy the ground floor of No. 33 East Center Street, as well as a large warehouse, and packing house, with a floor area of 6,250 square feet, situated on Fifth South Street, on the tracks of the D. & R. G. and San Pedro Railways, where they employ about one hundred people during the packing season, loading several cars every day; in fact they are the largest dealers in their line in Utah.

They are also wholesale dealers in alfalfa seed, honey, hay, grain, flour, potatoes, cabbage, and general farm produce, with a market extending all over the United States, and into Europe.

The business is under the personal management of Mr. Roylance, whose abilities along these lines is too well known to require further comment.

The Provo Foundry and Machine Co.

THE purpose of this Industrial Review is to describe the different firms and corporations in our midst, and one we wish most particularly to describe is the Provo Foundry & Machine Company, established some ten years ago by its present owner, Mr. Thos. F. Pierpont.

Their office and shops are located at the corner of Center and Fifth West Streets, where they occupy a large new two-story brick and numerous other buildings, having a combined floor space of 19,000 square feet.

This concern has special machinery equipped with steam and water power, and furnaces for the casting of brass and metal castings.

They are manufacturers of architectural, mining and jobbing castings of all kinds, and are equipped to do engine, machine work and plumbing, and make a specialty of the manufacture of mining cars.

The class of work turned out by this establishment is first class in every respect, and well merits the extensive patronage already bestowed upon it by the public.

Mr. Pierpont's father was one of the original "Ironmasters" of Utah, and the son, brought up in the business has acquired a technical knowledge of foundry and machine work that allows of him competing successfully with all concerns of a similar nature throughout the west.

The Hotel Roberts.

THE Hotel Roberts stands out conspicuously among the prominent buildings of the city, a three story brick structure, handsome in design and exterior finish. It is located at No. 192 South Academy

Avenue, within easy access of both depots and the business center of the town.

The office is a model of its kind, being spacious, well arranged and provided with all the conveniences usually found in a first class hotel. The dining room is located on the first floor, and its particular style and arrangement is most pleasing, having a seating capacity of seventy-five and a service of the very best. The parlors are beautifully furnished and the guest chambers, of which there are eighty, are models of cleanliness and convenience, each room being provided with steam heat, electric light, call bells, etc.

The hotel faces the mountains on the East, and the view from its spacious verandas is as grand a panorama of nature as one could desire to see.

The proprietor, Mr. W. D. Roberts, Jr., is a practical hotel man, thoroughly conversant with all the phases of hotel life; he is of a pleasing personality, and has the happy faculty at all times of carefully looking after the interests, desires and comforts of his numerous guests and patrons.

Sam Schwab—Clothing.

FIRST and foremost among the clothing establishments of central and southern Utah must be mentioned that of Sam Schwab, located at the corner of Center Street and Academy Avenue, and occupying the entire lower floor of the handsome building known as the Knight Block.

This establishment is equipped with all the latest and most modern appliances for the advantageous display of the immense stock of thoroughly up-to-date clothing, hats, furnishings and shoes.

The proprietor, Mr. Schwab, has spent a life time at the business, and is thus enabled to give to his patrons the advantage of years of experience in buying, etc. One very great advantage gained by dealing with this establishment is the fact of their being in direct communication with the largest clothing manufacturers of the United States, which keeps them in direct touch with the latest styles and fashions.

Mr. Schwab is one of those congenial and affable gentlemen that it does one good to meet, and this, coupled with the fact that he is scrupulously conscientious in all his dealings, accounts in a great degree for this firm's very extensive patronage.

Taylor Brothers—Furniture, Hardware, Pianos, Etc.

AMONG the most enterprising and active workers in our industrial world are the proprietors and employes of Taylor Brothers Furniture Co., which was established in this city in 1866.

They are dealers in furniture, carpets, crockery, glassware, stoves, ranges, hardware, jewelry, pianos and all kinds of musical instruments. They occupy the entire three-story building situated at No. 250 West Cen-

ter Street, with a total frontage of almost one hundred feet; and which is stocked to repletion and filled to overflowing with a new and up-to-date stock of everything in their respective lines. They have both low and high priced house furniture and furnishings, and carry in stock the well known Emerson, Schaff and Oliver pianos. A branch establishment is maintained at Eureka a prosperous mining camp in the Tintic District.

Theirs is a business of great magnitude, extending throughout the entire state, and employing in all twenty-five people. Visitors are welcome at all times and are assured of courteous and attentive treatment from those in charge.

R. R. Irvine & Son—Dry Goods.

OF our many establishments devoted to ladies' outfitting, none can claim a greater share of patronage and public favor than the establishment of R. R. Irvine & Son, which does a retail business in dry goods and ladies' furnishings at No. 49 North Academy Avenue.

Their handsome and well equipped store embraces an elegant and comprehensive stock of dry goods, furnishings, cloaks, ready-made suits, tea gowns, fancy silk waists, etc., and a fine line of ladies' and misses' shoes.

Mr. Irvine and his son make frequent visits to the fashion centers of the East to obtain the latest Parisian modes and novelties, and it is safe to say that the ladies of Provo and vicinity can always find the most up-to-date styles for their wardrobes at this establishment.

Both Mr. Irvine and his son Rob are highly esteemed as business men of rare ability and as enthusiastic supporters of local interests.

The Spencer Seedless Apple.

TO the recipient of this we hope a few spare moments will be given to read this article on the Spencer Seedless Apple: the Horticultural Wonder of the World. Nurseries and offices located at Provo, Utah.

The Spencer Seedless Apple was propagated by Mr. John F. Spencer, a prominent horticulturist of Grand Junction, Colo., covering a period of fifteen years, during which time he produced forty-seven fruit-bearing trees of various ages—all of the Seedless Variety, true to name and texture of fruit. No core, no seeds, late keeper, fine flavor, winter variety, beautiful color.

The Seedless Apple, like the seedless orange, is finally a substantial commercial product. The orange is a luxury; the apple a necessity. The orange grows in a limited area; the apple the world over. There are barrels of apples where one orange is sold.

The apple very much resembles the seedless orange in that the meat is solid and there is a slightly hardened substance at the so-called "blow end." The latter feature has almost disappeared in the orange, however,

and it is less noticeable in the apple on the last generation of trees now in the company's orchard, and occasionally an apple is found with that feature nearly eliminated.

The apple will average in size with the Jonathan, it contains as much juice as the ordinary apple, and is strictly a winter variety, favoring the Baldwin in flavor and shape.

In color the apples are red, when fully matured, with yellow "strawberry dots."

The meat is very firm and hard, and is one of the very longest keepers grown. The trees have a hard, smooth bark, and stand the cold weather better, if anything, than the ordinary varieties. They are very prolific bearers, strong and hardy, and will bear fruit in any climate, where apples are grown.

The owners claim that this apple is equal in quality to any of the standard, commercial winter varieties of apples, and substantiate this statement with the opinion of over one hundred of the leading horticulturists and authorities on apples, both in this country and abroad, and claim, in its present degree of development, that it is equal to any, and far better than most winter apples, in size, color, flavor, and commercial qualities, and without a superior in keeping quality, not excepting any.

The State Bank of Provo.

STANDING as a monument to the enterprise and growth of Provo is the above named institution, one of the strongest of its kind in this section of the country.

With a paid up capital of twenty-five thousand dollars, conducted along conservative lines, this establishment does a general banking business, paying the highest rate of interest on deposits, and advancing money on sound securities, and four per cent interest is paid on all savings accounts.

The directorate is as follows: W. H. Brereton, President; W. H. Ray, Vice President; John Marwick, Cashier; Alva Nelson, Assistant Cashier; Mrs. Kitty Hines, Dr. J. H. Slater, E. E. Corfman, Edward Bedford and C. H. Wood.

This bank is located at No. 75 North Academy Avenue, occupying well appointed quarters where patrons are always assured of prompt and courteous treatment by polite and competent clerks and officials.

Fletcher & Thomas—Gent's Outfitters.

ESTABLISHED in business about two years ago this young and enterprising firm has already taken its place among the representative concerns of the city.

Personally speaking of the proprietors, they are native sons of Provo, and well known to her citizens as young men of exceptional ability and the strictest integrity.

They carry a most up-to-date line of gents' furnishings, and their

brands are exclusive ones, having been selected with care and judgment, so as to please and also give to their customers the very best value for the least money, and this system is a positive assurance of their continuous success.

John Scowcroft and Sons Company.

IN every city whose mercantile interests and industries constitute a source of importance there are those great leading representative enterprises whose extensive resources and vast operations have become inseparably linked with the community in which they reside. Provo prides herself in just such a firm in that of John Scowcroft & Sons Co., whose immense warehouse is located on Sixth South Street facing the tracks of the Rio Grande Western and the San Pedro, Los Angeles and Salt Lake Railway Companies.

They are wholesale grocers and carry a tremendous stock of everything pertaining to the line, and their trade and that of the mammoth parent establishment at Ogden covers not only this state but the entire western country.

The proprietors are known as liberal and public spirited men, ever ready and willing to aid and support any movement calculated to advance the state's welfare and prosperity.

Their local business is in the hands of Mr. William E. Stoker, a gentleman of fine executive ability and well liked for his honest and straightforward business methods.

The Startup Candy Company.

FIRST and foremost among the manufacturers of the city is The Startup Candy Co., generally recognized as one of the largest concerns of its kind in the West.

This establishment is supplied with a most complete mechanical equipment, modern and up-to-date, while a competent force of operatives have charge of every department. The premises occupied take in the entire three-story building at 435 to 600 South First West Street, and the firm have now in course of erection a second building of equal size and construction to their present one, the entire plant covering 27,200 square feet.

The trade of this mammoth concern covers the entire Western country, and hundreds of the largest candy factories throughout the United States are buying their specialties, which they manufacture in great variety. "Magnolias," the liquid center flower perfume, is their greatest specialty, and has a world wide reputation. They keep a large number of salesmen on the road, and employ more than a hundred people, and maintain a branch in Salt Lake City, and agencies in the larger cities throughout the country.

The whole is under the personal management of Mr. George Startup, ably assisted by his brothers, Walter and Will. The splendid executive ability, and personal knowledge of the business possessed by these gentlemen has enabled the firm to place on the market a product of the highest standard of purity and perfection.

The Provo Meat and Packing Company.

AN establishment that has greatly enhanced the commercial prosperity of this city is the Provo Meat & Packing Co., established in 1892.

This plant is located in their own handsome building at No. 51-57 North Academy Avenue, occupying the entire basement, and first floor. They are wholesale and retail butchers and packers, and deal in everything in the line of fresh and salted meats, poultry, fish, oysters, game, fresh fruits and vegetables in season, as well as a splendid line of plain and fancy groceries. Having their own ice plant, their cold storage facilities are second to none in the state. Thirteen employes and two delivery wagons are required to handle the large patronage they enjoy throughout the city, and altogether this market is a model in its line, and the best of everything and the most courteous treatment are always to be obtained.

The Excelsior Mills.

AN establishment that our city has reason to be proud of is the Excelsior Mills, conveniently situated in the Northern part of the city, on the tracks of the D. & R. G. Ry., and owned and operated by the Hoover Brothers.

This establishment will compare favorably with any cereal mill of its size in the state. The mill proper is a three-story building, well equipped with everything necessary to the manufacture of a first-class product.

It is the possessor of a splendid water-power, and has a capacity of fifty barrels per day.

This firm is manufacturer and dealer in all kinds of flour and feed, and their whole wheat, graham, oat and cornmeal are unexcelled for family and bakers' use.

The Hoover Brothers have had years of practical experience in their business, and their standing and reputation insure a continuation of their present prosperity.

The Provo Steam Laundry.

A CONSPICUOUS example and illustration is presented in the development of the Provo Steam Laundry, established fourteen years ago, and, by ever maintaining the highest standard of excellence in its work, has built up one of the best businesses in the city.

The laundry is located at No. 375 West Center Street, and occupies a large one-story building, having a floor space of 2,400 square feet, and is provided with all necessary machinery, such as mangles, washing, ironing apparatus, etc. They operate their own power, being equipped with a powerful engine, and a 40-horse-power boiler, giving in all employment to fifteen people. They do all class of work pertaining to the business, and maintain a prompt call and delivery system.

Mr. John N. Gulick is manager and sole proprietor, a prominent

member of the Elks' and Commercial Clubs, and an all round hustler, when it comes to advancing the interests of the city in which he has made his home.

H. G. Blumenthal—Sheet Metal.

ONE of the houses that has contributed greatly to the advancement and prosperity of the city is that of H. G. Blumenthal, located at 470 to 474 West Center Street.

He is manufacturer and contractor of architectural sheet metal work, metallic sky-lights, galvanized iron or tin roofing, heavy sheet iron work, and steam and hot water heating.

He carries a full and complete line of goods necessary to this class of business; a competent force of skilled mechanics are employed, and the work turned out by this establishment is second to none in the state.

Mr. Blumenthal is thoroughly accomplished in all branches of the business, having spent the greater part of his life at it. A man of much originality, progressive and energetic, he enjoys a large and lucrative business throughout central and southern Utah.

The Provo Carriage Factory—A. F. Ahlander & Son.

AN establishment that is well worthy to hold high rank among our manufacturers is that of the above named.

Their business premises occupy the entire brick structure, their own property, at the corner of Fifth South and First West St.

They manufacture all kinds of vehicles, using the very best material, and their workmanship is first class in every respect. They also conduct a general blacksmithing and carriage repair business, and maintain a paint and trimming department. Possessed of a modern equipment, special machinery for boring, turning and general repairing, they enjoy an extensive patronage both in the city and the surrounding territory.

Mr. A. F. Ahlander and his son Frank are in every way qualified for the successful handling of this business, and are generally recognized as men of strict integrity and sound business sense.

The Provo Pressed Brick Company.

ONE of the industries that has more than kept abreast of the general development that has characterized the growth of the city is the Provo Pressed Brick Company, situated north of the city on the line of the Heber branch of the D. & R. G. Ry.

The product of this establishment, which is first class in every respect, is daily being shipped to all parts of the state, and is giving perfect satisfaction wherever used.

This concern is equipped with all appliances necessary to the manufacture of brick of all descriptions, and are contemplating in the near future the manufacture of fire brick, drain tile and sewer pipe.

The company employ during the season an average of forty men and a large number of teams.

The directorate of the company is composed of the following well known gentlemen: S. H. Belmont, Thomas Bordman, Arthur Dixon and James Goodman.

The management is in the hands of Mr. Belmont, who is also President of the company. Mr. Belmont is a public spirited citizen, with fine executive ability, and has the regard and esteem of all who know him.

The Utah County Canning Factory.

AN institution but recently established in this city, but now one of its chief industries is the Utah County Canning Company, whose plant is located in close proximity to both railway depots, thus affording them the best of transportation facilities.

This establishment is thoroughly equipped with all the latest and most up-to-date machinery for the canning of all kinds of fruits and vegetables, and finds a ready market at all times for its very excellent product.

The plant and the business is under the personal management of Mr. J. Irving Bedford, a gentleman who is thoroughly conversant with every detail of the canning business, and who is at all times in full accord with anything pertaining to the up-building of the community in which he lives.

The Smoot Lumber Company.

THE Smoot Lumber Company, with offices, mills and yard, is located at No. 598 South Academy Avenue, and is the oldest institution of its kind in the city.

Their planing mill is furnished with the latest and most improved machinery for sawing, planing, boring and general mill work in all its branches. They manufacture doors, window sashes, mouldings, shelving, counters, and store fixtures of all kinds, furnish estimates from plans and specifications, and make a specialty of fine stair and interior work.

This firm in all its years of active operations has adopted a policy of great liberality towards its customers, and has been scrupulously honest and straightforward in all its dealings, thereby acquiring the confidence and esteem of the trade.

The supervision of the business is in the hands of Mr. Parley Smoot, one of Provo's most capable and progressive young business men.

The Bassett School for Stammerers.

AFTER a resume of the commercial and industrial establishments of Provo, we wish before closing to mention one very excellent institution and a boon to suffering humanity, The Bassett School for Stammerers.

Located at No. 237 East Center Street, and having been established

but a short time, there are already enrolled from this and adjoining states, quite a number of pupils, and many have already been discharged as cured.

Some of the cures effected by the Bassett method are truly marvelous, the writer personally knowing of one case in which the student, upon entering the institution, was unable to utter an audible sound, but after three weeks' course, was able to recite plainly and without any flaw whatever in his speech, numerous verses committed to memory, and answer questions in a plain and satisfactory manner.

Mr. Bassett has such abiding faith in his system that he asks no recompense whatever until a cure is effected. He is daily receiving letters of inquiry from all over the country, and it will be but a matter of a short time until he will have to establish himself in more extensive quarters.

The present quarters offer to the pupil the most pleasant and comfortable surroundings; the building being a large two-story brick, surrounded by beautifully kept grounds and commanding an excellent view of the nearby mountains.

Of a patient, kind and sympathetic nature, Mr. Bassett is endowed with all the attributes necessary to the care and management of an institution of this kind, and judging from results already attained it is safe to say that this enterprise will be rewarded with an extensive patronage and a prosperous future.

B. P. O. E.

THE Benevolent and Protective Order of Elks is well represented in our city. Provo Lodge No. 849 was instituted in April, 1903, with a charter membership of 53, and now has an enrollment of 116 members in good standing.

Their Lodge and Club Rooms occupy the entire top floor of the Post Office Building, and are cozily furnished and conveniently arranged. The regular meeting is held on Friday evening of each week. The privileges of the club are open to all visiting Elks, and a most cordial invitation is extended them to come up and avail themselves of its hospitality.

The membership includes many of our most representative citizens, and a more congenial, affable, kindly and public spirited lot of gentlemen it would be hard to find.

Farrer Brothers and Company—Dry Goods.

AN establishment that has forced itself prominently before the public notice by its indomitable enterprise, is the above, located at No. 25, 27, 29, 31 North Academy Avenue, in their own building, and having a frontage of forty feet.

This establishment is modern and up-to-date in every respect, and carry in their various departments a full and comprehensive line of

dry goods, both staple and fancy notions, ladies' and childrens' wearing apparel and a complete assortment of shoes, etc.

Quite a number of clerks are necessary and their large business transactions enable them to handle goods at a much lower margin than many of their competitors.

Mr. John W. Farrer, a gentleman born and reared in this city, has complete charge of the affairs of the firm, and his great foresight and ability have done much to place this house foremost among its kind in the city.

Speckart & Company—Meats.

HAVING been established in business for some years, this enterprising firm has won an extensive and rapidly increasing trade that must be a source of rare gratification to the very popular proprietors, Messrs. Phil Speckart and associates.

As an up-to-date market it is equalled by few and surpassed by none, and the courteous and honorable treatment accorded patrons is a prime factor in its wonderful success.

Here you will find the very choicest cuts of meats, fish and game in season, in fact nothing is wanted that is found in a first class establishment of this kind. A most prompt and efficient delivery service is maintained and every effort used to please and satisfy the firm's numerous patrons.

Mr. Phil Speckart, one of the proprietors, and manager, is an affable, progressive and enterprising gentleman, and he, with the others that are associated with him in this business well merit the splendid success that they are now enjoying.

It must be said of Mr. Speckart that he is the pioneer of modern butcher methods in this city, and to his enterprise and example, to a certain extent, is due the fact that Provo is so well supplied with up-to-date establishments of this kind.

The Great American Tea Importing Company.

THIS institution with headquarters in San Francisco is the most extensive concern of its kind in the West, operating over one hundred branch stores throughout the country.

The Provo store, located in the Holbrook Block, on Academy Avenue, is one of the city's many places of interest. They carry an immense stock of the choicest teas, coffee, spices, baking powder, etc., and a most elaborate line of the daintiest of china and brick-a-brac.

The able and efficient manager, Mr. J. H. Eversol, has had many years' experience in this business, the possessor of a very pleasing personality, and equipped with a fund of originality and good business sense, he has succeeded in making of this store one of the foremost commercial concerns of our city.

Smoot & Spafford—Coal.

ONE of the foremost business interests of a city is that of fuel, and Provo is exceptionally well cared for in this respect by the well known firm of Smoot and Spafford, dealers in Utah coal.

Their offices and yards are located at No. 502 South Academy Avenue, in close proximity to both railway depots, where they have track facilities allowing of them handling many car loads at the same time. Their delivery service is at all times prompt and efficient, a large number of teams being utilized for this purpose.

Mr. Willis K. Spafford is personally in charge of the business, and his obliging manner, coupled with fair and honorable dealings is to a great extent responsible for the tremendous patronage that this firm enjoys.

S. W. Sharp—Livery.

THE livery business is certainly indispensable in a city of any size and importance, and we wish to call our readers' attention to an establishment of this kind owned and operated by Mr. S. W. Sharp.

Located in his own elegant brick building at the corner of Center and First West Street, he has quarters sufficient for the boarding of a large number of horses, besides the number owned by the firm. Vehicles of all kinds, carriages, hacks, buggies, etc., and first class rigs for funerals and weddings are to be had, as well as splendid accommodations for tourists and pleasure seekers. The barn and its equipment are of the very best, and in every way a credit to the town in which it is located.

Mr. Sharp is personally well liked by every one for his kindness of manner and square business dealings.

Bailey Brothers—Groceries.

LOCATED at No. 266 West Center Street is the thoroughly reliable and strictly up-to-date retail grocery house of Bailey Bros.

This popular firm carries a full and complete line of plain and fancy, imported and domestic groceries, and is enjoying an immense trade throughout the city and its immediate vicinity.

The Bailey Brothers are native sons of Provo, and enjoy the respect and confidence of all who know them, and well merit the splendid success that their business enterprise has acquired.

The Maiben Glass and Paint Company.

FOREMOST among the enterprising business houses of Provo is the paper and paint establishment located at No. 262 West Center Street, and conducted by Mr. H. J. Maiben. Besides carrying an immense supply

of wall paper this concern deals in paints, oils, varnishes, etc., composing almost everything known to the color code.

Making most conservative prices on their goods this house supplies many builders and contractors of the city, besides engaging in house decorating work. A number of skilled and experienced workmen are constantly employed, and their work adorns many of the handsome homes and public buildings of the city.

Mr. Maiben is one of our most enterprising and public spirited citizens.

The Mozart Dancing Academy.

ONE of the best patronized and most popular places of amusement in our city is the Mozart Dancing Academy, located at the corner of First South and First West Streets.

This handsome and spacious dancing hall, 65x125 feet, with a perfect maple floor and ample seating capacity, dressing and reception rooms and brilliantly lighted by electricity, may be rented for private receptions, parties, balls, musicales, etc.

It is the scene of many of the city's greatest social functions, a public dancing matinee is given every Saturday evening, which is always largely attended.

Mr. Irving Hanson, one of the proprietors, and manager, is a gentleman well qualified for the business, being an accomplished musician, and leader of the celebrated Mozart Orchestra, an organization that is not to be excelled in popular dance music.

The Hines-Kimber Grocery and Meat Company.

A VERY thorough, up-to-date and strictly modern establishment, as their picture will show, is the Hines-Kimber Grocery & Meat Company, located at No. 432 West Center Street.

This enterprising firm carries a full and complete line of everything known to the grocery trade, and maintains in connection with this business a first class market where may be had the choicest meats and poultry, with oysters, fish and game in season.

Mr. Fred Kimber, one of the proprietors, and manager of the business, is a young man well qualified for his position, who, by close application, has succeeded in building up for his firm a most enviable patronage.

The Provo Lake Resort.

SITUATED on the east shore of Utah Lake, at the end of one of the most beautiful drives in the state, is the Provo Lake Resort; here beneath the ample shade and fanned by the cool and refreshing breezes of the lake, one may while away many pleasant hours far from the dust and heat of the city.

The Resort is equipped with dancing and picnic pavilions, restaurant, bar and everything necessary to the wants and comforts of the pleasure seeker. Boats are kept for hire, and anchored off the shore are many yachts and launches belonging to private parties.

Provo has not thoroughly awakened as yet to a full appreciation of the wonderful possibilities of this beautiful place. It is anticipated that in the near future an hotel will be built for the accommodation of those that desire to spend their summer vacation at the lake, and this with other improvements will make of it one of the most beautiful resorts of the state.

The Beebe Lumber Company.

A VERY extensive and popular establishment, which is contributing a large share of the embellishment of the architectural beauty of Provo, is the Beebe Lumber Company whose mill and yards are located at the corner of Third South Street and Academy Ave., where a wholesale and retail business is carried on.

Besides doing all kinds of mill work, this concern carries an immense stock of lumber, including hardwood, shingles, lath, compo board, sash and all kinds of mouldings. Their mill is one of the best equipped concerns of its kind in this section, and their turning, moulding, scroll, band sawing, etc., is second to no other in central and southern Utah.

The owners, Messrs. David, Horace and Angus Beebe and Mr. Eugene Jones, are well and favorably known throughout the community as gentlemen of the strictest integrity and sterling worth.

The Mint Buffet.

THE Mint Buffet, of which Messrs. Wilkins & Homer are proprietors, is regarded as one of the cosiest and most attractive resorts of its kind in Provo. Located at No. 62 West Center Street, this well known and popular establishment is centrally located and convenient to the business public. The proprietors have been in business in this city for a long time past, and are affable gentlemen who ever strive to please their many patrons. They keep a fine line of wines, liquors and cigars at most reasonable prices.

They conduct their place on strictly business principles, and have a large circle of friends in this and adjacent cities.

The Smoot Drug Company.

VERY prominent among Provo's business houses must be mentioned the Smoot Drug Company, located at No. 10 West Center Street.

Their store room is attractively furnished with elegant show cases, stocked with first class goods; their shelves are filled with the purest drugs and druggists' sundries, chemicals, a nice line of toilet articles, patent medicines, etc., and a specialty is made of high grade prescription work.

As usual in a first class establishment of this kind, a soda fountain adorns the interior arrangement and directly opposite is a case filled with all the leading brands of imported and domestic cigars, the purest wines and liquors are also carried in stock.

The management of the business is in the hands of Mr. Alex. Hedquist, a most competent druggist, and a business man of exceptional ability, and whose affability and politeness is a guarantee of the continued popularity of this very excellent institution.

The Grier House Hotel and Restaurant.

THE Grier House Hotel and Restaurant, was established some fifteen years ago, and is located at No. 55 N. First West Street, directly opposite the Opera House, which makes it a very convenient stopping place for members of the theatrical profession playing engagements in this city.

The hotel is run both on the American and European plan, the rates being one dollar and one dollar and twenty-five cents a day. There are thirty nicely furnished rooms for guests, and the dining room is very nicely and conveniently arranged, the meals being served by a corps of polite and attentive waiters.

The proprietor, Mr. John Grier, (or Uncle John, as he is more familiarly known) is a native of Scotland, but has been a citizen of Provo for many years. A gentleman of a most congenial and kindly nature he has a wide circle of friends throughout the state, who never fail to call on him when visiting this city.

The Central Lumber Company.

IT is the aim of this publication to embrace all important business concerns in all branches of trade, and one of the most important of these is that mentioned above.

Their extensive yards, offices and mill occupy the entire west half of the block lying between Third and Fourth South Streets facing on Second West, where they carry a most complete stock of everything pertaining to the lumber trade. Their mill is equipped with all the latest and most up-to-date machinery for planing, turning, carving, etc. A number of skilled workmen are constantly employed manufacturing sash, doors, cornice, porch and stair work, which is second to that of no other concern of its kind in the state.

This firm also carries a most complete line of paints, oil, glass, and builders' hardware. Branch yards are maintained at Springville, Spanish Fork and Payson.

Messrs. E. J. Ward & Sons are all competent mechanics, and in every way qualified to handle the immense business that they have so thoroughly established. Mr. E. J. Ward is the manager of the mill, while Mr. Chas. H. Ward looks after the destinies of the lumber business.

Bott's 10 Cent Store.

AMONG the very many very excellent business establishments of this city is that of Mr. E. Bott, located at 112-114-116 West Center Street. Probably more extensively patronized by all classes of people than any other, this establishment carries an immense stock of books, stationery, jewelry, novelties, hardware, toilet articles, sporting goods, china and Japanese goods and a thousand and one other useful and necessary articles. It is the recognized headquarters for Santa Claus, at Christmas, and the stock of toys, etc, carried at this season is absolutely bewildering in its magnitude.

This store has recently been enlarged to double its former capacity, and if business continues to improve at its present rate it will only be a matter of time until they will have to seek still more commodious quarters.

Mr. Bott is a public spirited citizen of much energy and ability, and in every way deserving of the success he has achieved.

Ralph Poulton.

ONE of the most worthy business houses is that of the above named, whose store room is located at No. 72 West Center Street.

His trade is exclusively of a retail nature, covering the entire city and vicinity, and requiring the services of a number of clerks and two delivery wagons. They are dealers in staple and fancy groceries, fruits and vegetables in season, provisions of all kinds, canned and bottled goods, both imported and domestic, the best brands of teas, coffee, etc., and a nice line of confectionery.

The proprietor, Mr. Poulton, takes an active interest in public affairs, is a member of the City Council, prominent in church affairs, and will always be found working faithfully for the interests of the city of which he is a representative citizen.

Gease Brothers & Company—Cigars.

THE cigar factory at No. 80 North Academy Avenue, owned and conducted by the Gease Brothers, is equipped with every appliance necessary to the manufacture of first class goods.

Their leading brands, "Henry VI," "Best People," and "Provo Girl," will be found in every first class establishment handling cigars and tobacco throughout the central and southern section of the state.

The gentlemen composing the firm, Messrs. Jacob, H. W. and J. E. Gease, are practical cigar makers, and in every way qualified to handle the business in a manner commensurate with the large field in which they have to operate.

The Gease Brothers personally are well liked by every one, and are numbered among Provo's most progressive citizens.

C. F. Decker.—Commissions.

A TIME-HONORED firm is that of C. F. Decker and Company, installed in this city in 1893, and now located in their large new building opposite the depots of the R. G. Western and the San Pedro & Los Angeles railroads.

They are wholesale dealers in fruits and produce of all kinds and their trade extends throughout the entire western country.

The goods handled by this company are mostly on the consignment plan, and a course of the most upright business principles has won for the firm the confidence of all their patrons, and their energy and push have placed them at the head in the point of extensive trade and wide repute.

The business is managed by Mr. C. F. Decker, who is well and favorably known throughout the community for his uprightness of character and square dealings. In the handling of their very extensive interests he is ably assisted by Mr. Julius Anderson, another of Provo's energetic young business men.

W. H. Ray & Company—Real Estate, Etc.

HAVING but recently moved into their new and thoroughly equipped offices, this most reliable and strictly up-to-date firm is prepared to enlighten you on any subject pertaining to real estate, loans, insurance and investments.

Having been established for many years they have by perseverance, energy and close application succeeded in building up a business second to none of its kind in Utah.

All departments are in the hands of thoroughly reliable and competent people, who take pleasure in showing to customers every courtesy possible. The firm handles the choicest business and residence property, negotiates loans, writes insurance, attends to collections and does a general business along these lines. They also handle Utah mining, commercial and industrial stocks. By fair and honorable treatment of their patrons they hold the confidence and esteem of the community at large.

Olson & Hafen—Photographers.

HAVING been located in our city but a short time, these gentlemen are engaged in the photographic business, with a well equipped studio on North Academy Avenue.

By dint of hard work, honest dealings, courteous treatment, and their own meritorious and artistic ability, they have thoroughly established themselves, and now rank with the leading photographers of the state.

Their pictures are not only as nearly perfection as possible, but are finished most artistically, and mounted attractively.

They now carry a very complete stock of Kodaks and supplies; and besides doing general photographic work this firm does developing and printing for amateurs, being looked upon as headquarters in this line.

Both gentlemen are enterprising and public spirited to a marked degree, and anything pertaining to the advancement of Provo is sure to meet with their approbation and most hearty support.

The Provo Drug Company.

PROVO is liberally supplied with establishments devoted to the drug trade, and we take pleasure in calling the readers' attention to the Provo Drug Co., a concern that is second to none in central and southern Utah.

They carry at all times a full and complete stock of everything pertaining to their line. The purest and freshest of drugs, toilet articles of every description, patent medicines, a fine line of cutlery, stationery, etc., surgical appliances and the purest and best of imported and domestic liquors, sold exclusively for medicinal purposes. They have also one of the most elegant soda fountains in the city, and carry a most complete line of the popular brands of cigars.

The management is entirely in the hands of Mr. Ed. Wright, a competent druggist of many years' experience, and whose congenial personality and upright manner of conducting the business have won for the firm a large and lucrative business.

George E. Howe—Groceries.

A CONCERN that stands high among the commercial establishments of our city is the modern and well equipped grocery store of Mr. George E. Howe, located at No. 58 West Center Street.

The stock consists of everything usually found in a first class establishment of this kind, and besides the tremendous stock of groceries Mr. Howe also carries a full and complete stock of foreign and domestic china ware, and crockery of all descriptions. He also carries a complete line of fishing tackle, guns and all kinds of sporting goods, and, as he is an expert sportsman himself can tell you all about the splendid fishing and hunting grounds near Provo.

Mr. Howe personally is an energetic, public spirited citizen, and an ardent supporter of anything conducive to the up-building of our city.

Bailey & Vincent—Liquors.

IN a city the size of Provo there is always to be found a number of institutions whose business it is to furnish liquid refreshments to her citizens, and a first class institution of this kind is owned and

conducted by the above named gentlemen, in their own building, at No. 22 West Center street

The bar and the interior are handsomely furnished in cherry, and decorated with large French double plate mirrors.

The goods handled are the choicest imported and domestic wines, liquors and cigars, and the standard brands of whiskys, making a specialty of the celebrated Old Crow and Sherwood Rye brands, several employes are required and in every way the house denotes a first class gentlemen's resort.

The proprietors, Mr. Oliver W. Bailey and Mr. David J. Vincent, are both natives of Provo, and are well liked and respected throughout the community.

O. H. Berg & Son—Undertakers.

LOCATED at No. 43 East Center Street are the undertaking parlors of O. H. Berg & Son,

Equipped with every facility for conducting a first class business along these lines, this firm enjoys a splendid patronage throughout the southern and central part of the state.

Embalming is done by the best and most approved methods, and bodies are prepared for shipment to any part of the country.

This establishment manufactures and carries a most complete stock of burial caskets, coffins, robes, funeral supplies and all other funeral requisites, maintain an elegant hearse, and take complete charge of the obsequies, thus relieving the bereaved family of all responsibility. A morgue that is complete in every respect is also one of the features of the establishment.

Mr. Berg and his son Wyman are graduates of prominent schools of embalming, are endowed with kind and sympathetic natures, traits that in every way qualify them for their particular line of business.

Sutherland Brothers—Livery.

IN this Industrial Review there are none more worthy of creditable mention than the firm of Sutherland Brothers. These gentlemen are engaged in the livery business, and are occupying the large, commodious and well equipped brick barn directly opposite the Opera House, where at all times may be had stylishly equipped rigs at the most conservative prices. Several employes are required for the proper care of this establishment, and the large number of boarders receive the most careful attention. Several roomy boxstalls are fitted up, and taken altogether these stables are most conveniently arranged, and are first class in every respect.

The proprietors, Messrs. Fred and James Sutherland, are brothers of United States Senator George Sutherland, and are universally liked and greatly respected for their honorable dealings and sterling worth.

The Farmers' and Merchants' Bank.

AT the corner of Third West and Center Streets, there is in course of erection a beautiful two-story structure, built entirely of white pressed brick, and to be occupied when completed by the Farmers' & Merchants' Bank. This establishment will be supplied with a most modern equipment, and conduct a general banking business. Organized with a capital of \$50,000; the directorate consists of the following well known people, T. N. Taylor, President; Homer J. Rich, Vice President; John D. Dixon, Cashier; Alma Van Wagenen, John J. Craner, Simon P. Eggertsen, and Wm. R. Wallace. We predict for this institution a rapid growth and a prosperous future.

The Provo City Undertaking Company—Graham & Jones.

THE Grim Reaper crosses the threshold of the rich and poor alike, leaving in his path sorrowing friends and bereaved relatives. It is at this time that it is important to choose a mortician whose ability and experience qualify him to perform his duties in an able manner, and as such the public have unhesitatingly endorsed the firm of Graham & Jones, who are located in their own substantial and conveniently arranged building at Nos. 162-166 West Center Street.

This business was established in 1896, and while not the largest is probably one of the best equipped of its kind in the state. Their building contains reception rooms, sales room, office and morgue, they own two hearses, and carry a most complete line of caskets, coffins, burial cases and funeral supplies.

The proprietors, Messrs. J. C. Graham and E. L. Jones, are expert embalmers, the possessors of all the attributes necessary to men of their calling, and their firm constitutes a most important element in our city's industrial progress.

The Electric Company.

PROVO is the possessor of a well equipped electric light service, and is doubly fortunate in the fact that the prices charged for this very excellent service is probably only half that charged in other cities of the same size.

Their office and salesroom is located at No. 95 North Academy Avenue, where they also have a large warehouse in the rear. They carry a most complete line of all kinds of electric appliances such as lamps, shades, chandeliers, wire, bells, cord, flat irons, batteries, etc., and at prices that defy competition.

The business is under the personal management of Mr. J. J. Nunn, ably assisted by Mr. Ben Durland. Both are courteous and accommodating gentlemen, traits that have won for them and their business the hearty good will of a host of friends and patrons.

The Telluride Power Company.

FEW indeed of our sister cities possess those advantages and resources bestowed upon us by nature alone, and many have been the advantages of the nineteenth century by which these have been subjugated by, and made to serve the purposes of man.

Among the many great feats of engineering that the last few years have witnessed, one of the grandest has been the harnessing of the waters of the Provo River, and making of them subservient to the interests of humanity. So it is with pride that we refer to the achievements of the Telluride Power Company, whose magnificent and in every way modern plant is located at Olmsted, at the mouth of Provo Canyon, about five miles north of this city.

This enterprising, progressive and in many ways pioneer company, furnishes current for lighting and general power purposes, and has in operation in Utah, Colorado and Montana almost a thousand miles of line. All the prominent mines and mills of Eureka, Bingham and Mercur are furnished with power by the Provo plant, in conjunction with that at Logan, these two plants being connected by duplicate lines 100 miles in length, and are thus operated in unison through over 200 miles of transmission.

About 280 acres cover the works at Olmsted, both banks of the river have been laid out as a park, with lawns, walks and flower beds, beautifully illuminated at night, with arc lamps. Comfortable cottages and a dormitory with all modern conveniences have been erected by the company, as well as cottages for the executive officers, and for visitors. The general offices in this city are elaborately furnished, and conveniently arranged, and occupy the entire second floor of the Holbrook building.

Mr. L. L. Nunn, the general manager of this company, is distinctly a man of affairs. Quiet and unassuming, yet shrewd and tactful, he has a capacity for solving aright the many business problems of an eventful career. The possessor of a charming personality, which comes of travel, education and breeding, he is kind and courteous to a marked degree, and much is owed to his liberality and enterprise that is not heard by the public ear.

Nothing more than brief reference to this great plant can be made in this work. To do it justice has not been attempted, and for a more definite and detailed statement the reader is referred to a most complete, comprehensive and beautifully illustrated article published in the January, 1905, issue of *Cassier's Magazine*, from the pen of Mr. P. N. Nunn, the company's able and efficient chief engineer.

Schmitz's Clothing

M A D E
P R O V O
F A M O U S

